

# Sign Me Up

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship

Selection: \_\_\_\_\_

Total Support: \$ \_\_\_\_\_



Payment Method: Check or Credit Card

Please make checks payable to NYFS,  
15 Berkshire Road, Sandy Hook, CT 06482

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_



For additional information or questions,  
please contact Susan Smith at (203) 270 - 4335  
or [ssmith@newtownyouthandfamilyservices.org](mailto:ssmith@newtownyouthandfamilyservices.org)

# You Make A Difference!

With your generosity, Newtown Youth and Family Services (NYFS) can continue its vital mission of nurturing and empowering children and families. From the compassionate care provided by our clinical staff to the transformative educational programs that nurture life skills and confidence, your contributions ensure that every child and family in our community can thrive.

Your kindness and generosity illuminate the path towards a brighter tomorrow, where every child's potential is nurtured and every family finds support and encouragement.

*Thanks for your support*



*All proceeds benefit  
Newtown Youth and Family Services  
Helping Youth and Families reach  
their highest potential*



*Come Join NYFS for its  
39th Annual Holiday Festival*



*December 8, 2024  
Main Street  
Newtown, CT*

*Sponsorship, Advertisement,  
and Donation Opportunities*

## Event Sponsorships

### Premier - \$7,500

- Logo as sponsor on all event marketing materials
- Exclusive sponsor of Holiday Tea
- Full page first featured digital ad
- Logo on all social media posts
- Complimentary 10 tickets

### Platinum - \$5,000

- Logo as sponsor on Festival website
- Exclusive Sponsor of the Nutcracker
- Full-page premium placement digital ad
- Logo on all social media posts and agency website
- Complimentary 8 tickets

### Diamond - \$2,500

- Logo as sponsor on Festival website
- Exclusive Sponsor of Holiday Market and/or House Tours
- Full-page premium placement digital ad
- Logo on all social media posts
- Complimentary 6 tickets

### Gold - \$1,500

- Logo as sponsor on Festival website
- Exclusive Sponsor of Historic Trolley Tour and/or Online Silent Auction
- Half-page digital ad
- Logo on all social media posts
- Complimentary 4 tickets

### Silver Bells - \$1,000

- Logo as sponsor on Festival website
- Exclusive Sponsor of Scavenger Hunt
- Half-page digital ad
- Logo on all social media posts
- Complimentary 2 tickets

### Holiday Helper - \$300

- Logo as sponsor on Festival website
- Quarter-page digital ad



## Activity Sponsorships

### Exclusive - \$500

### Co-Sponsor - \$350

- Elf Chats
- Meet & Greet Moana
- Festival of Trees
- Concession Stand
- Kids Crafts
- Letters to Santa
- Cookies w/Mrs. Claus
- Gingerbread House Competition

### Benefitis Include:

- Logo as sponsor on event website
- Logo on all event activity marketing materials

## Purchase a Digital Ad

\_\_\_\_\_ \$225 - Full-Page

\_\_\_\_\_ \$175 - Half-Page

\_\_\_\_\_ \$125 - Quarter-Page

### Ad Specs (width x height)

Full Page - 8" x 5"

Half Page Vertical - 4" x 5"

Half Page Horizontal - 8" x 2.4"

Quarter Page Horizontal - 3.9" x 2.4"

Please email a high resolution color image of your logo or ad to Susan Smith at:  
[ssmith@newtownyouthandfamilyservices.org](mailto:ssmith@newtownyouthandfamilyservices.org)

## Donate to the Festival of Trees

Description: \_\_\_\_\_

# of Items Donating: \_\_\_\_\_

## Donate to the On-line Silent Auction

Description: \_\_\_\_\_

Estimated Value: \_\_\_\_\_

Donations Due by Nov. 1, 2024

## Become a Festival Friend

I am unable to attend, but please accept this donation in the amount of: \$ \_\_\_\_\_

