

Sign Me Up

Name: _____

Business: _____

Address: _____

City, State, Zip: _____

Phone #: _____

Email: _____

Sponsorship

Selection: _____

Total Support: \$ _____



Payment Method: Check or Credit Card

Please make checks payable to NYFS,
15 Berkshire Road, Sandy Hook, CT 06482

Name on Card: _____

Card #: _____

Exp. Date: _____ CVV#: _____



For additional information or questions,
please contact Julie Schmitter at (203) 270 - 4335 or
jschmitter@newtownyouthandfamilyservices.org

You Make A Difference!

For more than 40 years, Newtown Youth & Family Services (NYFS) has strengthened Greater Newtown by supporting individuals and families ages 4 to 99. Through mental health counseling, case management, youth employment, positive youth development, and family support services, NYFS helps community members build resilience, overcome challenges, and thrive.

Your generosity makes this work possible!

As our nation celebrates America's 250th Anniversary, NYFS is proud to host the **41st Annual Hometown Holiday Festival**, a cherished community tradition that brings neighbors together in the spirit of connection, service, and hope.

Thank you for helping NYFS continue empowering Greater Newtown for generations to come.



*All proceeds benefit NYFS -
Helping Youth, Adults, and Families reach
their highest potential*

41st Annual

Hometown Holiday Festival



**December 6, 2026
Main Street
Newtown, CT**

*Sponsorship, Advertisement,
and Donation Opportunities*

Event Sponsorships

Premiere - \$7,500

- Logo as sponsor on all event marketing materials
- Exclusive sponsor of select Festival event
- Full page first featured ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 10 tickets

Diamond - \$5,000

- Logo as sponsor on Festival website
- Exclusive sponsor of select Festival event
- Full-page premium placement ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 8 tickets

Gold - \$2,500

- Logo as sponsor on Festival website
- Exclusive Sponsor of select Festival event
- Half-page ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 4 tickets

Silver Bells - \$1,500

- Logo as sponsor on Festival website
- Exclusive sponsor of select Festival event
- Half-page ad in program book
- Featured spotlight on social media and e-newsletter
- Complimentary 2 tickets

Holiday Helper - \$750

- Logo as sponsor on Festival website
- Quarter-page ad in program book
- Social media recognition

***Silver Bells sponsors and above are eligible for exclusive sponsorship of these select events:**

- Holiday House Tours
- The Nutcracker Suite
- Historic Trolley Tour
- Holiday Market
- Silent Auction



Activity Sponsorships

Exclusive - \$550
Co-Sponsor - \$350



- Festival of Trees
- Holiday Letters to Santa
- North Pole Elf Chats
- Sweet Treats & Crafts Corner
- Gingerbread House Competition
- A Main St. Visit with Santa
- Red, White & Who Scavenger Hunt

Benefitis Include:

- Featured spotlight on social media and e-newsletter
- Logo on all event activity marketing materials

Purchase an Ad

_____ \$300 - Full-Page 5"w x 8"h

_____ \$200 - Half-Page 5"w x 3.875"h

_____ \$125 - Quarter-Page
Vertical - 2.375"w x 3.875"h
Horizontal - 5"w x 1.813"h

- Images and graphics should be in color and at least 300 DPI for high quality printing
- File formats include PDF, TIFF, JPG, or EPS

Please email your ad to Julie Schmitter at:

jschmitter@newtownyouthandfamilyservices.org

Donate to the Festival of Trees

Description: _____

of Items Donating: _____

Donate to the On-line Silent Auction

Description: _____

Estimated Value: _____

Donations Due by October 30, 2026

Become a Festival Friend

I am unable to attend, but please accept this donation in the amount of: \$ _____

