

HOLIDAY MARKET

DECEMBER 5TH | 11:00AM- 4:00PM A HOLIDAY FESTIVAL EVENT



CALLING ALL MAKERS, ARTISTS,
CREATIVES & FOOD VENDORS!

THE HOLIDAY FESTIVAL IS SEEKING VENDORS FOR THE
HOLIDAY MARKET – A EUROPEAN STYLE CHRISTMAS
MARKET SHOWCASING HANDMADE GOODS, LOCAL
FOOD MERCHANTS AND MORE.

WWW.NEWTOWNYOUTHANDFAMILYSERVICES.ORG

QUESTIONS? VISIT OUR WEBSITE OR CONTACT
MELISSA CERCONE AT 203-895-8414,
MCERCONE@NEWTOWNYOUTHANDFAMILYSERVICES



Nov. 12TH
APPLICATION DEADLINE

ALL PROCEEDS FROM THE
HOLIDAY FESTIVAL BENEFIT
NYFS AND WILL GO TOWARDS
MENTAL HEALTH, AUTISM AND
OTHER COMMUNITY SERVICES.





OUTDOOR HOLIDAY MARKET VENDOR APPLICATION & CONTRACT

ARTS CRAFTS FOOD

Application Deadline: November 12th or when space is filled

Mail to: 15 Berkshire Road, Sandy Hook, CT 06482 or Email to Melissa Cercone

Questions? Contact Melissa Cercone, mcercone@newtownyouthandfamilyservices.org, 203-895-8414

Business Name: _____ CT Sales Tax ID: _____
Contact Name: _____ Phone: _____ Email: _____
Address: _____ Website and/or
Social Media: _____

Description of Items to be Sold: (Include price ranges)

Booth Selection:
Cost: \$65.00 per 10'x10' space
Size: Aprox. 10'x10'
of spaces ____ x \$65.00 = \$ _____
1st Choice: ____ 2nd Choice: ____
Refer to the attached floorplans and maps and list the booth number in the space above.

Payment: (*payment must be submitted with application*)
Check: Payable to **Newtown Youth & Family Services**, drop off or mail to: **15 Berkshire Rd, Sandy Hook, CT 06482**
Credit Card Card #: _____ Exp. Date: _____
CVV/CVV2: _____ Billing Zip Code: _____ Name on card: _____

Outdoor Market: If the weather does not allow for outdoor exhibits then booths will be moved indoors. There is no rain/snow date.

The undersigned and the company they represent agree to abide by the terms and conditions and by the rules and regulations included in this document.

Applicant Signature

Date



36TH ANNUAL HOLIDAY FESTIVAL

MAIN STREET, NEWTOWN, CT

DECEMBER 5, 2021

Questions? Contact Melissa Cercone, mcercone@newtownyouthandfamilyservices.org, 203-895-8414

HOLIDAY MARKET VENDOR APPLICATION & CONTRACT

ARTS CRAFTS FOOD

General Information / Rules, Terms & Conditions

GENERAL RELEASE AND ACCEPTANCE OF RULES

I have read the event rules, terms and conditions and I agree to abide by said rules. I, the applicant, release the organizer, Newtown Youth & Family Services from any and all liability for any damage, injury or loss to any person or goods which may arise from participation in the event. My signature indicates that I make this application in good faith and am ready, willing and able to participate in the event. I understand that written notification of acceptance into the event implies a contract with all duties and obligations incumbent therein. If this application is accepted, I give permission to use my name, images submitted and any photographs or videotape taken at the event of me or my items for advertising and publicity purposes.

ELIGIBILITY

All work must be handmade, in the USA, and the original design work of the artist. Exhibitors must display only their own work not that made by others. Exhibitors are expected to attend the event in person. Commercial items, buy-sell items, items embellished or made from commercially available kits, plans or patterns and imported items are NOT acceptable. Secondary representation of work will not be acceptable unless otherwise approved by NYFS. Exhibitors misrepresenting their craft, exhibiting items not approved for exhibit or not complying with the rules and regulations will be asked to leave the event premises and will forfeit the space fee.

SELECTION

Newtown Youth & Family Services will review applications and approve exhibitors for the event. Work will be evaluated on the basis of design, craftsmanship, originality, presentation and sales potential. If accepted, you will receive a confirmation. Your check will be deposited or your credit card charged on acceptance. Incomplete and/or unsigned applications will not be processed.

PAYMENT

Payment of space fee must be made in full at the time of application. Applications will not be accepted without payment.

CANCELLATION

Cancellations made more than thirty days prior to the Festival will allow the exhibitor to receive back the space fee less a 25% (twenty five percent) processing fee. Cancellations made thirty days or less prior to the Festival will result in the forfeiture of the exhibitor's space fee. Cancellations must be in writing.

LIABILITY & INSURANCE

Newtown Youth & Family Services assumes no responsibility for damage, theft or loss of exhibitor work, personal property or display. Exhibitor shall indemnify, defend and save harmless Newtown Youth & Family Services from all suits, claims, injury or damage or losses of any nature.

TEMPORARY FOOD PERMIT

Exhibitors selling prepackage edible items (i.e., candy, baked goods, oils, sauces, spices, etc.) must seek approval from the Newtown Health Department. Food exhibitors are responsible for obtaining a food permit from the Newtown Health Dept. from their website or by calling (203) 270-4291. The Health Dept. will be on site that day to do inspections. It is important that you have your temporary food permit visible that day.

BOOTH SPACE

All booths are approximately 10' x 10'. All booths will be on planting strips i.e. The grassy area between the sidewalk and the street. Trees and street signs will prohibit trailers and vehicles from maneuvering. Tents, tables & chairs are not included. Booths and display units must fit within the space parameters. It is the responsibility of exhibitors to provide their own display equipment.

SET-UP

Sunday, December 5, 2021 from 8:00 am - 10:30 am. The event starts at 11:00 am and ends at 4:00 pm. Tents, tables & chairs are not included. It is the responsibility of exhibitors to provide their own display equipment.

BREAKDOWN

Sunday, December 5, 2021 from 4:00 pm - 6:00 pm. Breakdown cannot begin any earlier than 4:00pm. Exhibitors are responsible for cleaning up their area, at the end of breakdown, the booth space must be left free of rubbish, packing, display materials, etc.

INCLEMENT WEATHER

If the weather does not allow for outdoor exhibits then booths will be moved indoors. There is no rain/snow date. In the event it becomes necessary to cancel the Holiday Festival, all space fees will be refunded.

_____ Initial After Reading

OUTDOOR HOLIDAY MARKET BOOTH SPACE

Questions? Contact Melissa Cercone, mcercone@newtownyouthandfamilyservices.org, 203-895-8414

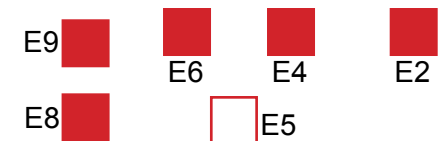
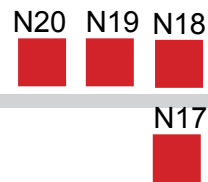
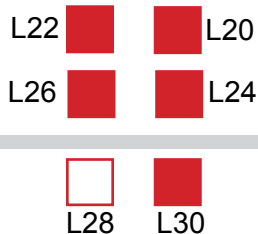
C.H. Booth Library

Children Activities featuring Princess Belle and Princess Rapunzel.
Storytime
Crafts
Letters to Santa
Photo Opportunities

Edmond Town Hall

Main Ticket Sales
Nutcracker Ballet (2 showings)
Concessions
Multicultural Entertainment

Newtown Savings Bank



Sidewalk

Sidewalk

Historic Trolley Pick Up/Drop Off
X

Main Street

Main Street

Sidewalk



Walkway to Newtown Hook & Ladder

Children's Activity - Superhero Academy

Trinity Episcopal Church

Festival of Trees
Edible Creations Competition

Church Hill Road


JOY to the WORLD




DECEMBER 5
MAIN STREET,
NEWTOWN, CT

OUTDOOR HOLIDAY MARKET BOOTH SPACE

Questions? Contact Melissa Cercone,
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 Open Booth Space

 Unavailable Booth Space

Depending on the popularity of booth space, NYFS may need to add more spaces.