

# HOLIDAY FESTIVAL

## PROGRAM BOOK ADVERTISING SPEC SHEET

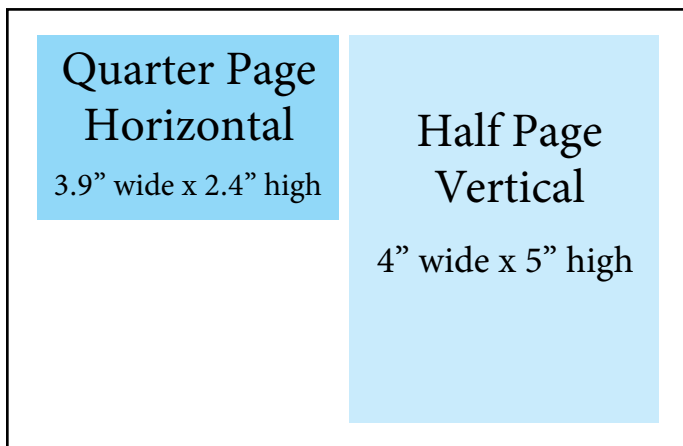
### AD SUBMISSIONS

- High resolution press-ready PDFs are preferred.
- Please send files to [SSmith@newtownyouthandfamilyservices.org](mailto:SSmith@newtownyouthandfamilyservices.org) by November 9, 2022.

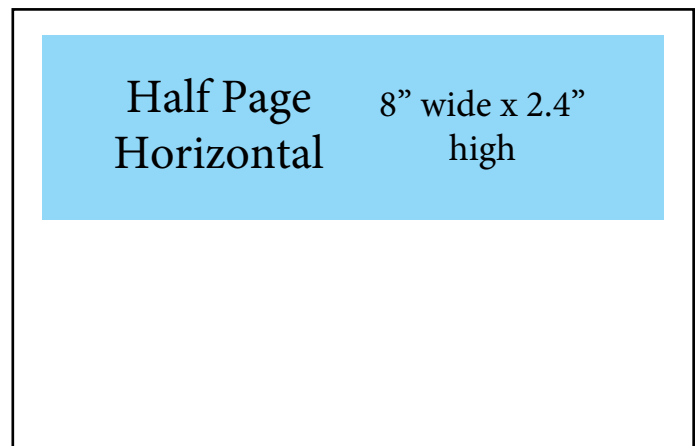
### DESIGN REQUIREMENTS

- Ads should be supplied in grayscale (black and white) color mode EXCEPT...
- Inside Front Cover, Inside Back Cover, and Back Cover Ads can be supplied in full color.
- All ads must be at least 300dpi.
- Do NOT include crop marks.

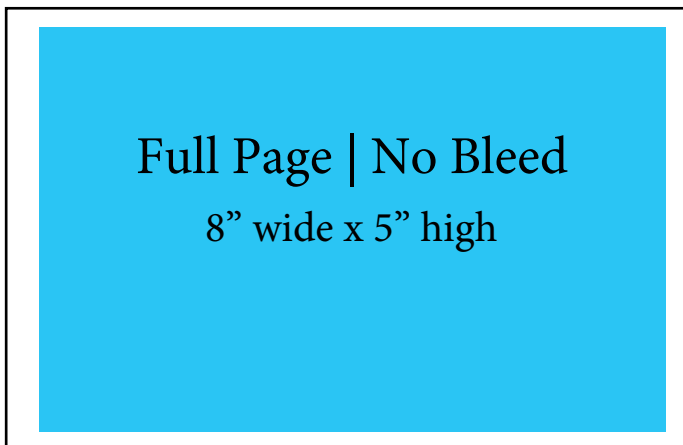
The finished booklet is 8.5" wide by 5.5" high, horizontal.



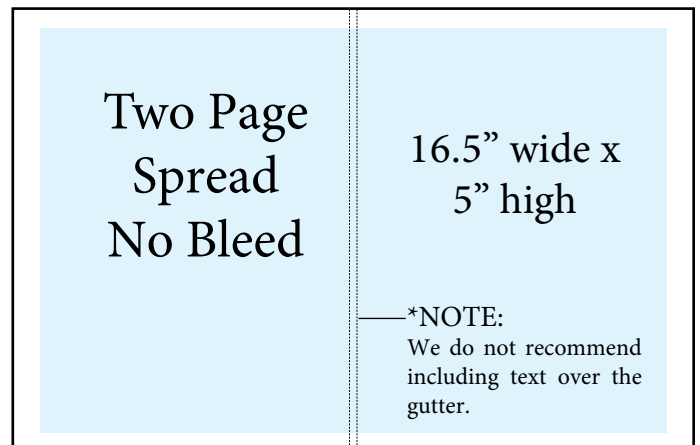
Cost of quarter page: \$75



Cost of half page: \$100



Cost of full page: \$175



Cost of 2 page spread: \$300

**AD SUBMISSION DEADLINE: NOVEMBER 9, 2022**