



Newtown Youth & Family Services

15 Berkshire Road, Sandy Hook, CT 06482 | P 203.270.4335 | F 203.270.4338

You're invited to support Newtown Youth & Family Services at the 37th Annual Holiday Festival!

Dear Friends,

The Holiday Festival brings together 5,000+ community members to kick-off and celebrate the holiday season. This highly anticipated yearly event, along Main Street in Newtown, benefits the **largest provider of youth support and mental health services in Newtown.**



December 4, 2022

NYFS has helped our community through tragedy and joy, watched children grow, and continues to be a vital part of our town. Despite the many changes we've seen, NYFS has remained constant, providing support for anyone that needs it, any time they need it.

NYFS promotes individual and community wellness through the following programs and services:

- Autism, Social & Life Skills Programs
- Adolescent Therapy Groups
- Peer-to-Peer Mentoring
- After-School Homework Clubs
- Individual, Couples & Family Counseling
- Elder Abuse Services
- Prevention Initiatives
- Safety Town

Please join us in our efforts to strengthen the mental and emotional health of Greater Newtown by becoming a 2022 sponsor!

Sincerely,

Candice Bohr
Executive Director
Newtown Youth & Family Services

**The 37th Annual Holiday Festival
is on Sunday, December 4th from
11:00am - 4:00pm.**

All proceeds from the Holiday Festival benefit Newtown Youth & Family Services, a 501(c)3 non-profit youth service bureau and mental health clinic for children, teens, adults and seniors. Proceeds from the Holiday Festival will go towards mental health, autism and community services.

INDIVIDUAL ACTIVITY SPONSORSHIP OPPORTUNITIES

Activity Sponsor Pricing

\$425 Exclusive Sponsor - Only your branding!

\$300 Co-Sponsor - More than one sponsor shares the benefits.

Activity Sponsor Benefits

- Logo on Festival website next to sponsored activity.
- Logo in email blasts sent out to potential participants.
- Logo on social media promotions for sponsored activity.
- Logo in printed program book.
- Logo on signage for sponsored activity, if applicable.
- Additional logo branding and sponsor mentions in as many places as possible for sponsored activity.

Bedtime Stories with Santa SOLD

Superhero Academy SOLD

Elf Chats SOLD

Cookies with Mrs. Claus SOLD

Festival of Trees SOLD

Letters to Santa SOLD

Online Silent Auction Co-sponsorship available

Outdoor Holiday Market SOLD

Scavenger Hunt SOLD

Gingerbread House Competition SOLD

Historic Trolley Tour SOLD

The Nutcracker Ballet SOLD

Concession Stand SOLD

Storytime & Photos with Princesses

Kid's Crafts SOLD

PRINTED PROGRAM BOOK ADVERTISING

Advertise in the printed program book that is handed out to over 2,000 attendees when they purchase or pick up their Holiday Festival tickets.

2 Page Spread (b&w) \$300

Inside Front Cover (color) SOLD

Full Page (b&w) \$175

Inside Back Cover (color) SOLD

Half Page (b&w) \$100

Back Cover (color) SOLD


Quarter Page (b&w) \$75

EVENT SPONSORSHIP PACKAGES

Gold Star Sponsor

\$700

- Logo as sponsor on Festival website.
- Logo in email blasts sent out to potential participants.
- Mention as Festival sponsor on social media.
- Logo as sponsor in printed program book.
- 2 Page Spread in printed program book.
- 4 Holiday Festival tickets to use for yourself or to give away to customers/clients. Tickets can be any combination of Adult and Child tickets.

 Add an available Activity Sponsorship to Package 1, receive benefits listed above plus the Exclusive Activity Sponsorship benefits, for only \$300 more! Total Cost: \$1,000

Silver Bells Sponsor

\$475

- Logo as sponsor on Festival website.
- Logo in email blasts sent out to potential participants.
- Logo as sponsor in printed program book.
- Full Page Ad in printed program book.
- 2 Holiday Festival tickets to use for yourself or to give away to customers/clients. Tickets can be any combination of Adult and Child tickets.

Holiday Helper

\$250

- Logo as sponsor on Festival website.
- Logo in email blasts sent out to potential participants.
- Logo as sponsor in printed program book.

Festival Friend

Donations Less Than \$250

- Logo as sponsor on Festival website.

OTHER WAYS TO PARTICIPATE

Festival of Trees (December 2 - 4)

Donate a decorated tree, wreath, basket, centerpiece or other item.

- Donors receive recognition next to their donated item and during the drawing.

Online Silent Auction (November 28 - December 10)

Donate an experience, items from your store, gift certificates, etc.

- Donors receive recognition and link to website with donated item.

For more information on the Festival of Trees, Silent Auction and how to participate, please contact Susan Smith, SSmith@newtownyouthandfamilyservices.org.

PARTICIPATION FORM

Please fill out this form and return with payment to:

Susan Smith
15 Berkshire Road
Sandy Hook, CT 06482

Please make checks out to:

Newtown Youth & Family Services

Questions? Please contact Susan Smith,
SSmith@newtownyouthandfamilyservices.org
203-270-4335

Contact Information

Company _____

Contact Name _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Email** _____

Sponsorship / Donation Selection

Circle your selection(s). First come, first served.

Event Sponsorships

Gold Star Sponsor	\$ 700
Add Activity Sponsorship	\$ 300
Silver Bells Sponsor	\$ 475
Holiday Helper	\$ 250
Festival Friend	\$ _____

Advertising

2 Page Spread (b&w)	\$ 300
Full Page (b&w)	\$ 175
Half Page (b&w)	\$ 100
Quarter Page (b&w)	\$ 75
Inside Front Cover (color)	SOLD
Inside Back Cover (color)	SOLD
Back Cover (color)	SOLD

Activity Sponsorships

	Exclusive	Co-Sponsor
Elf Chats	SOLD	SOLD
Festival of Trees	SOLD	SOLD
Online Silent Auction	N/A	\$ 300
Scavenger Hunt	SOLD	SOLD
Historic Trolley Tour	SOLD	SOLD
Concession Stand	SOLD	SOLD
Kid's Crafts	SOLD	SOLD
Storytime & Photos w/ Princesses	\$425	\$300
Superhero Academy	SOLD	SOLD
Cookies with Mrs. Claus	SOLD	SOLD
Letters to Santa	SOLD	SOLD
Outdoor Holiday Market	SOLD	SOLD
Gingerbread House Competition	SOLD	SOLD
The Nutcracker Ballet	SOLD	SOLD
Bedtime Stories with Santa	SOLD	SOLD

Total Sponsorship/Donation Amount: \$ _____

THANK YOU FOR YOUR SUPPORT!